

June 9, 2014



Jim Byrne, Chair
BC Milk Marketing Board
200-32160 South Fraser Way
Abbotsford, BC V2T 1W5

Re: BCMMB Powers and Duties Review

Dear Mr. Byrne,

We'd like to thank the Board for the time taken thus far in the consultation phase of the powers and duties review. We recognize that the Board's process is inclusive of all stakeholders and emphasizes working together for the betterment of the dairy industry—a commitment which we unquestionably share.

We note that the Board's published deadline for comments has recently passed. It is also apparent, based on the May 28 discussions between the Board's representatives and the BC Dairy Association, that we have not yet reached a common understanding of our respective accountability frameworks.

Specifically, we remain concerned that the Board is asserting, without demonstrable foundation, a supervisory role in the affairs of BCDA and DIDC. Our present view is that, in doing so, the Board attempts to usurp the well-established roles of the Minister and our members.

We'd like to suggest that our organizations, namely the BCDA, DIDC and BCMMB, continue in consultations with an aim to developing a common understanding.

A common position is more likely to be supported by our stakeholders and will help ensure that our organizations continue to work together in furtherance of our common goals and responsibilities.

Ongoing consultations are wholly consistent with the SAFTI principles. Further, we believe our respective stakeholders would expect we will make all efforts to achieve agreement through consultation.

To that end, we will commit all necessary time of our members and staff to achieving a common position in advance of the Board's November 30th deadline for submission to FIRB. So that we may discuss our next steps, we ask that the Board confirm its commitment to the same.

Sincerely,

A handwritten signature in black ink, appearing to read "Dave Taylor", written over a light blue horizontal line.

Dave Taylor
Dairy Industry Development Council, Chair
BC Dairy Association, Chair